



Wake up to a new day of wellness!



Easy Rest Adjustable Sleep Systems

Changing lives one bed at a time!

Don't Miss
out on YOUR
**FREE Premium
Foam Pillow
ABSOLUTELY FREE!**
See Details Inside!

Discover why you should NEVER sleep flat

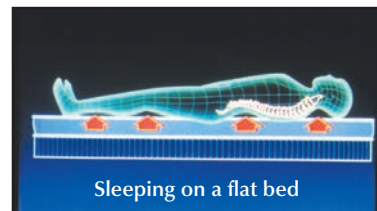
For thousands of years, humans have dreamed of creating the perfect environment for rest and rejuvenation. Yet for all of this time, we've been sleeping essentially the same way: **Flat**. It's certainly easy (and cheap) to make flat beds, but our bodies pay a price for sleeping on them, night after night, year after year.

Most people would be surprised to learn that sleeping on a flat surface puts stress and strain on our bodies. In fact, the "semi-Fowler" or "fetal" position (gently flexed at the hips and knees) is the most natural for sleep - but unfortunately, it's impossible to sleep this way on a flat bed.

The only way to flex your knees and hips on a flat bed is by sleeping on your side, which uncomfortably twists your shoulders, neck, and spine. Then, when circulation is blocked on that one side, or you have difficulty breathing properly, the discomfort causes you to toss and turn, disturbing your sleep (as well as your sleepmate's) dozens of times throughout the night.

No wonder you're not getting your proper rest!

We now know that the world of sleep isn't flat. With this in mind, the **Easy Rest Adjustable Sleep Systems** brings you a true revolution in sleep technology that allows you to sleep the way you've always wanted. The Easy Rest difference is one that you'll feel all night AND all day.



When you sleep well, you live well

Doctors and researchers have known for centuries that how you sleep affects every moment of your life, day and night. And in today's 24-hour world, doctors are seeing more than ever the devastating effect that poor sleep can have on job safety and performance, concentration, physical well-being, and even your mental health.

Poor quality sleep and inadequate rest can cause people to rely too much on caffeine to get through the day – and potentially dangerous sleeping pills to get to sleep at night. More and more individuals spend their waking hours tired, irritable, and distracted. What's more, without adequate sleep, your metabolism slows down to conserve your energy as your cravings for sugary foods go up, contributing to overeating.

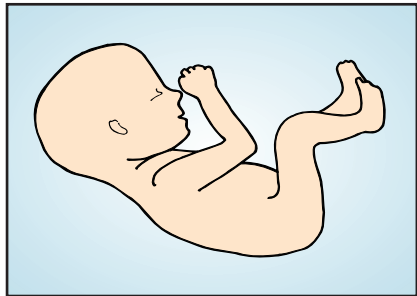
The answer to these problems is simple: *Quality sleep*. Studies show that proper sleep is essential to a better quality of life, a sharper mind, and even a happier outlook!

For truly rejuvenating rest, you need to sleep the right way – the *natural* way. In the right position – and in the right bed – your body can restore itself fully all night so you're at your very best all day.



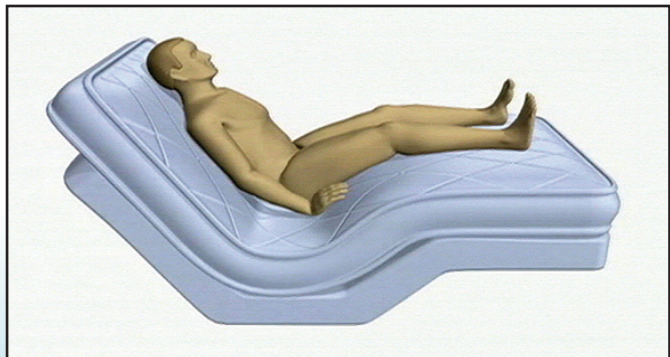
Why you really should “sleep like a baby”

The best position for quality sleep is the first one you ever learned. Gently flexing at the knees and hips is the body’s most instinctive and perfect position for rest. There’s a reason that the “fetal position” (also known as the semi-Fowler position) is our choice for perfect relaxation even before we are born.



The natural comfort of this position is why it’s so hard to stay awake in your favorite reclining chair, and why hospitals have for decades insisted on adjustable beds for patients who are recovering from injury, surgery, or disease.

The **Easy Rest Sleep Systems** adjusts to **1001 relaxing and comfortable positions**, cradling your head, neck, shoulders, upper and lower back, hips, thighs, and legs. You’ll have no trouble finding – and staying in – the most restful position of all.



A complete environment for rest and rejuvenation

A complete environment for rest and rejuvenation . . . Building on the most perfect position for quality sleep, the **Easy Rest Sleep Systems** is a blend of technology and design that transports you to a whole new state of well-being, with . . .

- A fully integrated system for personalized comfort that eliminates tossing and turning, which affects over 90% of those sleeping in conventional beds.
- Full body support for reading, catching up on work, or surfing the Internet.
- Therapeutic vibrating massage to ease the day's hard work and tensions out of your muscles.
- Gentle heat to comfort and relax you.



A design that dreams are made of

Your dream of a better night's sleep and quality of life can come true with the **Easy Rest Adjustable Sleep Systems**.

The **Easy Rest Sleep System** is unique, even among other adjustable beds, because our mattresses are specially designed to work with the adjustable features of our bed frames. At the head of each inner-spring mattress is a system of individually pocketed steel coil springs that are foam encased which allows the mattress to adjust to all positions.

The mattress is constructed of multiple layers of comfort material and is actually flanged together by a continuous overlapping process, then sewn into position for the utmost strength and durability. Covering materials are of the finest quality, and are woven to allow maximum flexibility and meet or exceed all government flammability standards.

Best of all, your mattress level of firmness is customizable based on your weight and preferred level of firmness. We can adjust the gauge of the springs used to alter the level of support and firmness you desire. The **Easy Rest Adjustable Sleep Systems** is a design that dreams are made of!

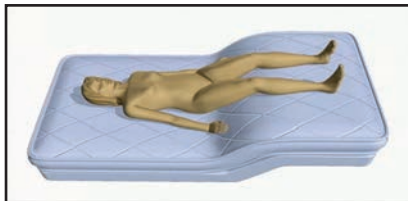


Headboard Glider Feature



*Our Mattresses
are PROUDLY
made in the USA*

Sleep that relieves and rejuvenates the body



This position may relieve edema or swelling of the legs.



Sleeping in an upright position may relieve back and neck strain and help with nighttime heartburn.



With your head and feet elevated, this position may help relieve snoring.

Health care professionals frequently recommend sleeping with your head and legs elevated for many different health conditions, and the **Easy Rest Sleep System** is just what the doctor ordered. The adjustable features, heat, therapeutic massage, and other advantages **may provide temporary relief** of common health problems, such as:

- low back pain
- minor aches and pains due to muscular fatigue
- edema or swelling of the legs
- poor local blood circulation of the legs
- mild arthritis and joint pain, as well as multiple pains associated with stress and tension.
- hiatus hernia
- nighttime heartburn and gastric reflux

And here's another plus: Sleeping in an upright position may reduce light occasional snoring, so both you and your partner can enjoy peace and quiet through the night. With your entire body fully supported, use the soothing therapeutic massage for gentle and restful relaxation.

Doctors recognize the **Easy Rest Adjustable Sleep System** as a therapeutic device. If you are living with a medical condition talk to your doctor about how sleeping in an **Easy Rest Adjustable Sleep System** might improve your quality of life.

Easy Rest Platinum Bed



- Mattress measures 14" high constructed with 660 individually encased coils for minimal motion transfer between sleepers
- Pillow top construction for comfort and support
- Adaptive[®] fabric technology that promotes moisture wicking and improves air flow resulting in a drier and cooler sleep
- Wireless hand control with two personally programmable memory positions and four convenient preset positions with raised soft touch buttons that are backlit for night viewing

- Convenient Headboard Glider and head tilt features
- Two independently-operating variable-speed wave massage units with 10, 20 and 30-minute timers and heating pad
- Easy Rest Exclusive Whisper Power[®] Lift Motors
- High carbon steel frame with underbed lighting and 4 USB ports
- Limited lifetime warranty on motors and 20-year pro-rated limited warranty on mattresses
- One-year Free in-home service, parts & labor

*Number of coils depends on the size of the bed. Number stated is for a standard (54 x 74") full-size bed.

Specifically designed to articulate on adjustable beds to customize your sleep experience.

Adaptive® fabric technology keeps you comfortably cool and dry by wicking away moisture and increasing evaporation, which helps to create a cool and dry sleep environment.

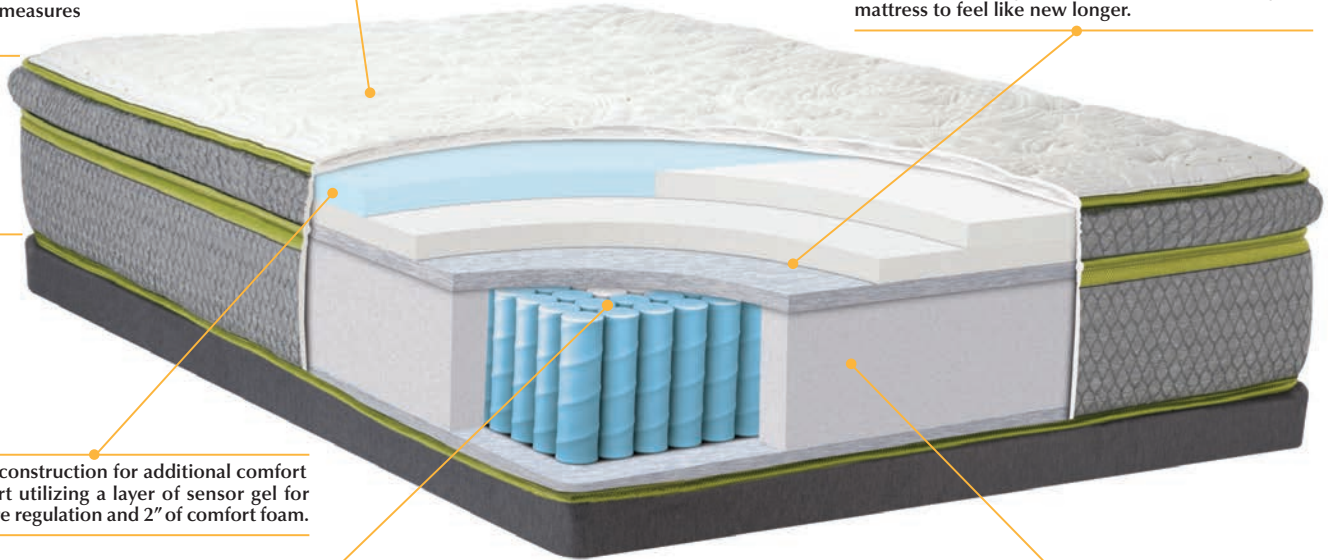
Comfort and support foams engineered to minimize the initial softening and lock in comfort allowing the mattress to feel like new longer.

Mattress measures 14" high

Pillow Top construction for additional comfort and support utilizing a layer of sensor gel for temperature regulation and 2" of comfort foam.

Multi-zoned pocketed coil springs provide extra support along the entire length of the body and works to maintain natural spinal alignment throughout the night. This evolutionary support system responds to each movement providing the ultimate in comfort and support.

Constructed with 660 individually encased 14.5 gauge coils that provide independent coil action with minimal motion transfer between sleepers. The perimeter of the coil unit is encased with high density foam to create a complete sleeping surface from top to bottom and side to side.



Easy Rest Premier Bed



- Mattress measures 11.5" with 660 individually encased coils that provide independent coil action with minimal motion transfer between sleepers
- Adaptive[®] fabric technology that promotes moisture wicking and improves air flow resulting in a drier and cooler sleep
- Wireless hand control with two personally programmable memory positions and four convenient preset positions with raised soft touch buttons that are backlit for night viewing
- Convenient built in flash light on wireless hand control

- Two independently-operating variable-speed wave massage unit with 10, 20 and 30-minute timers and optional mattress heating pad
- Easy Rest Exclusive Whisper Power[®] Lift Motors
- High carbon steel frame with underbed lighting and 4 USB ports
- Limited lifetime warranty on motors
- 20-year pro-rated limited warranty on mattresses
- One-year Free in-home service, parts & labor

*Number of coils depends on the size of the bed. Number stated is for a standard (54 x 74") full-size bed.

Specifically designed to articulate on adjustable beds to customize your sleep experience.

Mattress measures
11.5" high

Adaptive® fabric technology keeps you comfortably cool and dry by wicking away moisture and increasing evaporation, which helps to create a cool and dry sleep environment.

Comfort and support foams engineered to minimize the initial softening and lock in comfort allowing the mattress to feel like new longer.

Comfort quilting foams cradle your individual shape & provide comfort for a good nights sleeps.

Our LUX model utilizes 14.5 gauge coils and our FIRM model utilizes 13.5 gauge coils, 660 individually encased coils inside the mattress provide increased support and provides better comfort, support and alignment than traditional coils.

The perimeter of the coil unit is encased with high density foam to create a complete sleeping surface from top to bottom and side to side. This added edge support system is a signature of exceptionally high quality standards.



Easy Rest Classic Bed



- 8 inch thick, 312 coil* spring single-sided mattress constructed with 13.0 gauge wire
- Medium firm mattress
- Wired electric hand control with soft-touch pad
- Two speed massage unit

- Power Lift Motors
- Limited 90-day warranty on motors
- 5-year pro-rated limited warranty on mattress
- Optional mattress heating pad

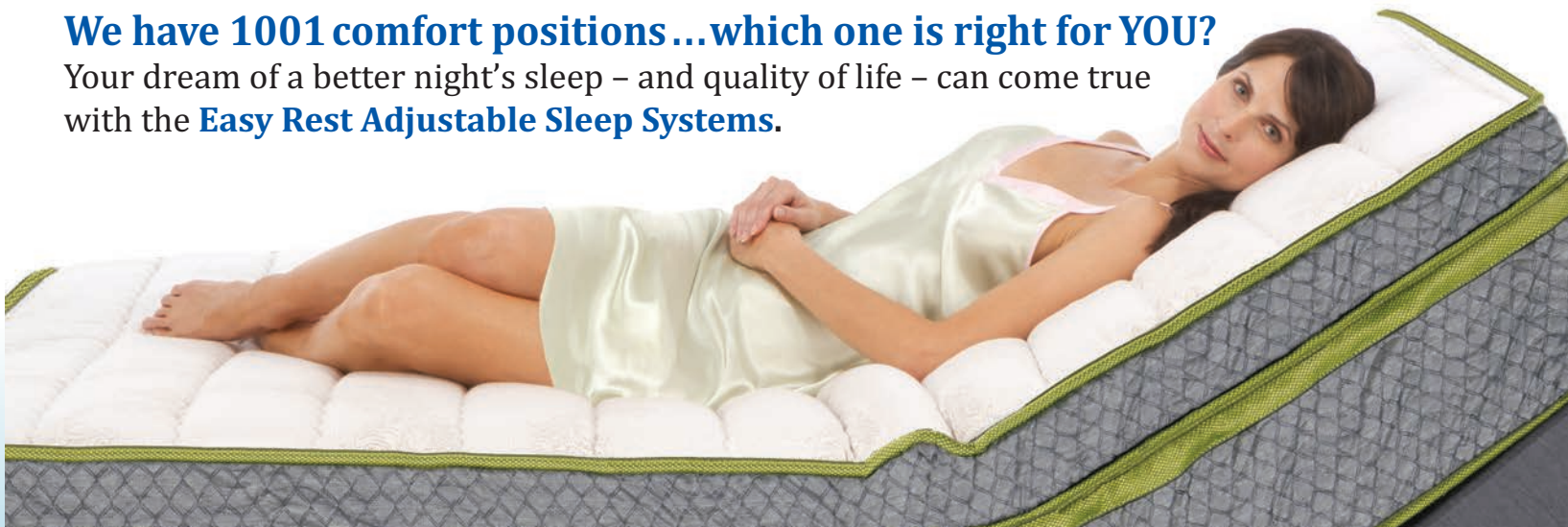
*Number of coils depends on the size of the bed. Number stated is for a standard (54 x 74") full-size bed.

When you sleep well, you live well



We have 1001 comfort positions...which one is right for YOU?

Your dream of a better night's sleep – and quality of life – can come true with the **Easy Rest Adjustable Sleep Systems.**



Easy Rest: Invest in your quality of life

Think for a moment: When it comes to your car, you rightfully insist on features such as comfortable, adjustable seats, heat and air-conditioning, and other extras to enhance your driving experience, even if you're only in the car for an hour or two each day.

Now think of those precious, revitalizing six to eight hours you spend in bed, night after night. Upgrading your sleeping environment to the **Easy Rest Adjustable Sleep Systems** makes good sense, and your investment will reward you every night, every morning, and every day.

Easy Rest is the company that realizes quality sleep is more than a luxury: It's essential to feeling and being your best.

That's why we put our best thinking into designing and crafting these beautiful beds – so you can sleep the way nature intended, and wake up to a new day feeling better than ever before.



Start enjoying your **FREE Premium Pillow** today!



**\$99.95
Value!**

Yes

ABSOLUTELY FREE!

DO IT FOR YOURSELF...DON'T WAIT

CALL 1-800-952-0613 TODAY!

FREE PILLOW OFFER

Call **1-800-952-0613** today to receive your **FREE Premium Foam Pillow**, similar to the one you see on TV, with a retail value of \$99.95 simply for taking some time to learn more about Easy Rest Adjustable Sleep Systems. It's our way of introducing you to the **health and comfort benefits** of our adjustable bed. *No purchase necessary to receive this Free Premium Pillow.*

Free Pillow Offer: Limit one pillow per completed in-home presentation and per household. This offer may not be redeemed for cash and is not valid on any previous purchase or presentation. This offer cannot be combined with any other offer. Offer is valid through participating distributors only. Offer may be withdrawn at any time. Allow 6-8 weeks for incentives to be delivered after completed in-home presentation and/or purchase.



**Pillow fabric may be a different pattern.*



We have 1001 positions . . . which one is right for YOU?



Changing lives one bed at a time!

Today is the day to discover a whole new way to relax, sleep, and feel your very best.

Call now for your presentation of the Easy Rest Adjustable Sleep Systems:

1.800.952.0613

www.EasyRest.com

Easy Rest Adjustable Sleep Systems are sold and serviced by independent distributors across the United States.
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